

GROUPE VERPACK GROWS ITS SCOPE TUNISIA

OF GROUPE VERPACK'S SIX MANUFACTURING FACILITIES, FIVE ARE IN FRANCE, WITH THE SIXTH TO BE FOUND IN SOUSSE, TUNISIA. CO-DIRECTED BY TWO EXECUTIVES, ONE FRENCH, ONE TUNISIAN, IT OFFERS THE FULL EXPRESSION OF FRENCH *SAVOIR-FAIRE*. THIS MOUNTING AND MANUAL COATING FACILITY HAS JUST MOVED TO NEW 5,500M² PREMISES.

Tunisia in a 2,800m² building. Then in 2023, the company began preparing for the future by taking over a more appropriate facility. The factory, previously occupied by the Japanese company YKK, the global leader in zip fastenings, offered the ideal setup for the sleeve and coffret activity.

5,500 M² OF *SAVOIR-FAIRE*

In order to prepare for the future of this high added value manual activity with serenity, the group took over a 5,500m² space, tailoring the building to its image and its practical needs.

Since the beginning of the year, the 180-strong Sousse team are working under optimal conditions, and the site is equipped to house up to 400 workers. Taking advantage of the historic local activity in textile manufacturing, the workers in Sousse are fully qualified and accustomed to high expectations for precise, meticulous work and quality. The site has received the EcoVadis bronze medal and plans to continue to progress.

TUNISIA: SECURE LOCAL PRODUCTION

Groupe Verpack confirms its choice of Tunisia for its expertise and proximity. The geographic location and the organization of the workshop contribute to this. Materials are all sourced (FSC) and transformed on the group's French sites before being shipped to Tunisia in just a few days. The facility is under customs control, meaning the logistics for their return to France are facilitated. On site, a customs official validates the cargo and seals the truck for its direct delivery to the customer, with no further intervention necessary. This logistics setup guarantees both efficacy and security.