

## **VERPACK BORDEAUX RECEIVES FRENCH “LIVING HERITAGE COMPANY” DISTINCTION**

GROUPE VERPACK RECENTLY RECEIVED THE **“LIVING HERITAGE COMPANY”** (EPV) LABEL FOR ITS KORUS PACKAGING FACILITY IN BORDEAUX. IT IS THE GROUP'S FIRST SITE TO JOIN THIS GROUP OF OUTSTANDING FRENCH COMPANIES, WHOSE VALUES IT SHARES.

Verpack's Bordeaux factory was specially built for its industrial purpose, and is specialized in the design and manufacturing of folding boxes made from flat cardboard and in printing assembled coffrets. Thanks to state-of-the-art equipment, it stands out for printing operations, gilding, crimping and cutting.

### **FRENCH RECOGNITION**

The group as a whole is proud of this achievement, which validates its commitment to unique savoir-faire based on a specialization in highly technical or traditional techniques. For the group, the EPV label means more than a distinction: it is the recognition of the unique know-how, not taught in regular training schemes, that its teams preserve and perpetuate.

The certification was delivered by the French Ministry of Economy and Finances and the Préfet of the Nouvelle Aquitaine region, Etienne Guyot. To date, only 1,000 companies have achieved this distinction. Groupe Verpack's Korus Packaging is only the second company in the sector to have received the label in the region.

### **FROM HERITAGE TO TRANSMISSION**

The French word “patrimoine” suggests the notions of both heritage and legacy. The latter is a strong conviction for Groupe Verpack, which is strongly committed to human resources, employee wellbeing and satisfaction in the workplace, as well as to perpetuating important skills for the future. Thanks to its strong regional footprint, the company is involved in targeted recruitment, diligent training and the sharing of experience between peers.

“This label is a strong recognition for all of our teams that work passionately each day, and a powerful encouragement to continue teaching our profession and performing, while remaining faithful to our identity,” says Géraldine Delaval, director of quality and CSR at Groupe Verpack.